

Part A

Category 26 Museums & Art Galleries

1. This tariff is for public performance of sound recording as ambient music in background at museums and art galleries.
2. License fee shall be calculated at the following rates

Rs. 10 per Sq. Ft. with a minimum fee of Rs. 15,000 per outlet per annum

3. The licensed sound recording can be used only as ambient music in the background in Museum and Art Galleries. The same cannot be used in restaurants/cafes, pubs, lounge bars, hotel or gift shops within the premises without obtaining separate licenses for these specific locations. The licensed sound recordings cannot be used for commercial purposes, such as incorporating it into advertising campaigns, promotions etc. within the premises.
4. The different parts or areas of the licensed premises may require distinct recorded music selections to maintain appropriate ambiance and cater to the specific needs of each area. For each area within the licensed premises where different recorded music selections are played, a separate Licence need to be obtained.
5. Due to a significant increase in membership and content, with PPL now managing over 7 million+ sound recordings (a 100% increase in the past four years), an adjustment in tariffs was found necessary. The revised fees ensure fair compensation for the expanded repertoire, while still offering very reasonable rates for access to PPL's vast and diverse music library.
6. The revised tariffs are partially designed to support PPL's members in fulfilling their financial obligations to ISAMRA ensuring that PPL's members can continue to pay ISAMRA for Performers' Rights, thereby preventing any additional fees or legal actions against PPL's licensees by ISAMRA. This tariff adjustment is solely for the financial support of PPL's members and does not constitute a charge for the exploitation of ISAMRA's rights.

7. General Terms

7.1 This tariff category is subject to the general rules and guidelines set forth in the Preamble of the Tariff Scheme, which must be followed meticulously. The licensee is advised to carefully review the Preamble and ensure compliance with its provisions at all times while availing the rates prescribed under this tariff category.

7.2 This Tariff applies to the Public Performance of Music at the premises either for staff members or for general public by any mechanical or electronic device, including radio, television (for playing of standalone sound recordings), record/CD/tape players and digital music service by way of Background Music.

7.3 The above tariff is for Background Music only. A Background Licence is not valid for any Event (e.g. Shows, promotions, product launches, fashion shows, DJ parties, New Year Events etc.). For all events/ shows organized in the said category a separate Event Licence has to be obtained. For Events Licence refer Event Categories.

7.4 The above tariff is based on the declarations made by Licensees about the usage of the copyrighted sound recordings controlled by PPL India. These declarations have been adopted in good faith which if found incorrect, shall invite the recovery of additional fees towards damages.

7.5 Non-Compliant Licensees who seek to regularize past infringements/violations/breach of PPL India's rights and licences (including noncompliance with agreements, usage without clearance, litigations etc.) additional fees towards damages over the existing Tariff shall be applied at the discretion of the company.

8. The above Tariff comes into force from 01st September, 2023