

Part B

Category 33 (M) Audio Launch, Movie Launch, Music Launch

1. License fee shall be calculated at the following rates

Average Attendance	License Fees per event (Rs.)
1 - 1000	3,50,000
More than 1000	4,50,000

2. The above tariff does not include the following activities, for which a separate Licence is required

2.1 Pre & Post launch Parties and/or events.

2.2 Activities at Lounge, Bar & other Entertainment areas or in an area where no activity connected with audio launch is taking place.

2.3 Using copyrighted music in other Venue and/or other waiting areas which is/are not part of the Audio Launch and has not been covered by any other venue Licence (Hotels / Banquets)

3. The above licence fee does not include Background Music Licence for the commercial properties (e.g. Hotels, restaurants, bars, lounges, clubs etc.), where such shows / functions would have been physically conducted on ground. For such background usage, separate Licence need to be taken as per respective tariffs applicable for the relevant Background Music Licence category.

4. Due to a significant increase in membership and content, with PPL now managing over 7 million+ sound recordings (a 100% increase in the past four years), an adjustment in tariffs was found necessary. The revised fees ensure fair compensation for the expanded repertoire, while still offering very reasonable rates for access to PPL's vast and diverse music library.

5. The revised tariffs are partially designed to support PPL's members in fulfilling their financial obligations to ISAMRA ensuring that PPL's members can continue to pay ISAMRA for Performers' Rights, thereby preventing any additional fees or legal actions against PPL's licensees by ISAMRA. This tariff adjustment is solely for the financial support of PPL's members and does not constitute a charge for the exploitation of ISAMRA's rights.

6. General Terms

6.1 This tariff category is subject to the general rules and guidelines set forth in the Preamble of the Tariff Scheme, which must be followed meticulously. The licensee is advised to carefully review the Preamble and ensure compliance with its provisions at all times while availing the rates prescribed under this tariff category.

6.2 This tariff is applicable to the Public Performance of Music by way of recorded music, by any means at venues / premises. The above licence fee shall be charged per event conducted during the day.

6.3 The above tariff is based on the declarations made by Licensees about the usage of the copyrighted sound recordings controlled by PPL India. These declarations have been adopted in good faith which if found incorrect, shall invite recovery of additional fees towards damages.

6.4 Non-Compliant Licensees who seek to regularize past infringements/violations/breach of PPL India's rights and licences (including noncompliance with agreements, usage without clearance, litigations etc.) additional fees towards damages over the existing Tariff shall be applied at the discretion of the company.

7. The above Tariff comes into force from 1st April 2026 but will be implemented on 5th May 2026.